



March 1, 2024

7 pm *at the* Virginia Theological Seminary, Coffield Refectory

SPONSORSHIP OPPORTUNITIES

We will happily tailor sponsorship opportunities to meet your corporate giving and marketing needs. For additional information, please contact Developmentmg@alive-inc.org.

COMMUNITY CHAMPION

\$7,500

- All *Tureen* benefits PLUS
- **Most** prominent placement of logo on all event materials including signage, promotional cards, posters, banners, program and print, website, social media and online campaigns. (**print deadline: February 15, 2023*)
- Opportunity for product or promotional material placement at event

TUREEN

\$5,000

- All *Bowl* benefits listed below PLUS
- Prominent placement of logo on all event materials including signage, promotional cards and posters (**print deadline: February 15, 2024*)

BOWL

\$2,500

- All *Ladle* benefits listed below PLUS
- Logo recognition and hyperlink on website
- Logo on all on-site event signage and program
- Listing in all press releases and media alerts
- Verbal recognition at event

LADLE

\$1,000

- All *Spoon* benefits listed below PLUS
- Name recognition on Facebook and Twitter

SPOON

\$500

- Name recognition on *Empty Bowls Alexandria* signage and website
- Sponsorship showcased in ALIVE! Wire print newsletter (circulation: 3,000+) and digital communications including ALIVE! Wire Online and eblasts
- Recognition on Facebook

IN-KIND DONATIONS of media coverage, food, beverages, and raffle items are gladly accepted to help make this event a success. Contact Katie Fuller at developmentmg@alive-inc.org to discuss opportunities and benefits.

All proceeds to benefit ALIVE!, a 501(c)(3) not-for-profit organization dedicated to alleviating the suffering of hunger and poverty. ALIVE! is Alexandria's largest private safety net, addressing the short- and long-term needs of our most vulnerable neighbors.

ALIVE! • 2723 King Street, Alexandria, VA 22302 • 703-837-9300 • www.alive-inc.org



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