



EMPTY BOWLS Alexandria

February 25, 2023
6:00 PM *at the* Durant Arts Center
1605 Cameron Street, Alexandria, Virginia

SPONSORSHIP OPPORTUNITIES

We will happily tailor sponsorship opportunities to meet your corporate giving and marketing needs. For additional information, please contact Caroline Condon at ccondon@alive-inc.org.

COMMUNITY CHAMPION

\$7,500

- Exclusive - only one available. All *Tureen* benefits listed below PLUS
- **Most** prominent placement of logo on all event materials including signage, promotional cards, posters, banners, website, social media and online campaigns. (*print deadline: January 30, 2023)
- Opportunity for prominent placement at event



TUREEN

\$5,000

- All *Bowl* benefits listed below PLUS
- Prominent placement of logo on all event materials including signage, promotional cards and posters (*print deadline: January 30, 2023)

BOWL

\$2,500

- All *Ladle* benefits listed below PLUS
- Logo recognition and hyperlink on website
- Logo on all on-site event signage and program
- Listing in all press releases and media alerts
- Verbal recognition at event

LADLE

\$1,000

- All *Spoon* benefits listed below PLUS
- Name recognition on Facebook and Twitter

SPOON

\$500

- Name recognition on *Empty Bowls Alexandria* signage and website
- Sponsorship showcased in ALIVE! Wire print newsletter (circulation: 3,000+) and digital communications including ALIVE! Wire Online and eblasts
- Recognition on Facebook

IN-KIND DONATIONS of media coverage, food, beverages, and raffle items are gladly accepted to help make this event a success. Contact Caroline at ccondon@alive-inc.org to discuss opportunities and benefits.

All proceeds to benefit ALIVE!, a 501(c)(3) not-for-profit organization dedicated to alleviating the suffering of hunger and poverty. ALIVE! is Alexandria's largest private safety net, addressing the short- and long-term needs of our most vulnerable neighbors.

ALIVE! • 2723 King Street, Alexandria, VA 22302 • 703-837-9300 • www.alive-inc.org



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