



Hunger in Alexandria:

More than 13,500 Alexandria residents live in poverty. As many as one in five are struggling to put food on the table. Any crisis can push families over the tipping point – an illness, loss of a job, inadequate childcare or domestic violence. The rising cost of living in Alexandria means that more and more families are making nutritional sacrifices for themselves and their children just to make ends meet.

About ALIVE!

ALIVE! is the largest private safety net for low income Alexandria residents, addressing needs for those facing crises related to poverty and food insecurity. ALIVE! serves thousands of local families annually with emergency food; shelter; low-cost early childhood education and childcare; financial help for rent, utilities, medical care and other critical needs; and donated furniture and housewares.

Empty Bowls

Empty Bowls is an international grassroots program encouraging local artists and organizations to work together to raise hunger awareness and help feed those who are hungry in their own communities.

Empty Bowls Alexandria is being hosted by ALIVE! on November 14, 2015 at the Durant Arts Center. Attendees will enjoy a simple, delicious meal together and receive a one-of-a-kind bowl handmade by students of Northern Virginia Community College Arts Department. Proceeds will benefit ALIVE!'s food programs, including:

- **Last Saturday Food Distribution**, which distributes groceries to more than 2,000 individuals per month at three sites around Alexandria on the last Saturday of each month, and
- **The Family Emergency Program**, which delivers groceries five days a week to more than 120 disabled, elderly, or homebound people each month.

Be a part of this very special event!

TUREEN \$5,000

- Feed 70 families for five days through ALIVE!'s Last Saturday Food Distribution Program
- Logo recognition on website with live link to company website
- Logo recognition on social media (Facebook and Twitter)
- Logo recognition on event invitation
- Logo recognition on event program/menu card
- Logo recognition on event signage
- Verbal recognition at event
- Press release announcing event sponsorship

BOWL \$2,500

- Feed 40 families for three days through ALIVE!'s Family Emergency Program
- Logo recognition on website with live link to company website
- Logo recognition on social media (Facebook and Twitter)
- Logo recognition on event invitation
- Logo recognition on event program/menu card
- Logo recognition on event signage
- Verbal recognition at event

LADLE \$1,000

- Supplement donated food with meat purchased from a local food bank for 300 families
- Name recognition on website
- Name recognition on social media (Facebook and Twitter)
- Name recognition on event invitation
- Name recognition on event signage

SPOON \$500

- Buy a dozen eggs for 188 families as a low-cost source of protein
- Name recognition on website
- Name recognition on Facebook
- Name recognition on event signage

SPONSOR REGISTRATION

Name: _____ Business/Organization: _____

Phone: _____ Address: _____

Email Address: _____

SPONSOR LEVEL: Tureen \$5,000 Bowl \$2,500 Ladle \$1,000 Spoon \$500 Other: \$_____

(Mark One)

Company name as you would like it to appear in promotional listings: _____